



RITA D. COHEN
Senior Vice President
Legislative and Regulatory Policy
(202) 296-7277
Rita.Cohen@magazine.org

Exhibit B
Page 1 of 1
MPA Survey Results

September 18, 2002

Mr. Ashley Lyons
Manager, Pricing
United States Postal Service
1735 North Lynn Street, 3rd Floor
Arlington, VA 22209

Dear Ashley,

Per your request, the Magazine Publishers of America (MPA) surveyed five existing and likely providers of co-palletization services regarding the volume of periodicals that they currently produce that would qualify for the co-palletization niche classification and the additional volumes that they expect would result from your proposal. Table 1 aggregates the responses from the survey.

Table 1. Annualized Co-palletized Volume

| Entry Facility | Existing Volume | New Volume | Total |
|----------------|-----------------|---------------|---------------|
| DSCF | 15.5 million | 64.1 million | 79.6 million |
| DADC | 11.2 million | 103.3 million | 114.4 million |
| Total | 26.6 million | 167.4 million | 194.0 million |

I can provide only aggregated data due to its proprietary character.

As always, please feel free to contact me at 202-296-7277 with any questions regarding the survey.

Sincerely,

A handwritten signature in black ink that reads "Rita Cohen".

Rita Cohen
Senior Vice President
Magazine Publishers of America